



India IGF (IIGF-2022) Workshop

Part 1 - Lead Organizer

Salutation	Ms.
Contact Person	Niyati Verma
Organization / Affiliation (Please state "Individual" if appropriate)	Koo App
Designation	Director - Public Policy & Outreach
Economy of Residence	India
Primary Stakeholder Group	Private Sector

Part 2 - Workshop

Primary Theme	Building Trust, Resilience, Safety & Security (TRUSS)
Primary Sub Theme	Internet Safety
Secondary Theme (if any)	Trust, Security, Stability, Sustainability
Session Title	Content Moderation at Koo
Session Format	Birds of a Feather (BoF)

Description of Session Formats **Birds of a Feather (BoF)** – An informal discussion session designed to connect the participants of shared topic of interests without a pre-planned agenda. **Panel** - Presentation and/or sharing of viewpoints by speakers on a particular topic. The number of speakers on the panel shall not be more than 4 to allow sufficient time for interaction with the attendees. **Roundtable** - Interactive dialogue involving all participants with designated moderators and not more than 2 speakers.

Specific Issues of Discussion

In this session, Koo will showcase its journey as a recent entrant in the social media and its efforts to increase trust, safety and inclusion on the platform and attain what it believes to be the ideal standard for conduct for social media platforms. Primarily, the discussion will be around the content moderation efforts at Koo.

From being a largely Indian platform, Koo has recently made big strides to becoming a global platform and being loved and embraced by many language speaking communities across the world. Categories of content which are legally permissible differ from country to country. For example, some countries prohibit all forms of online nudity, some countries permit it to an extent with limitations, while some others have no restrictions. As an internet intermediary, our challenge is to accommodate the laws of each country we operate in and allow people to freely express themselves accordingly.

Describe the Relevance of Your Session to Theme

The Internet has become an integral part of people's lives, and social media is the most public part of an individual's private life. Social media has become an important tool by which people communicate, advocate and take in information. Despite the advantages, misuse and abuses on social media act as a hindrance to expressing oneself freely and safely.

Koo like the IIGF is creating an open, safe & transparent social media platform for its multilingual and multicultural users to engage with each other meaningfully & responsibly in their regional languages

In a time when more and more people are gaining access to the internet, Koo is providing a platform for a diverse group of participants, many of whom are first time internet users, to express their thoughts and opinions openly. This makes our goals aligned with that of IIGF- Leveraging Techade for Empowering Bharat

Methodology / Agenda

Introduction to Koo and the need for digital inclusion.

What are Koo's broad principles of content moderation, how content is identified and actioned.

How Koo's policies & practices aim to accommodate the laws of each of the countries it operates in (which are sometimes inconsistent or contradictory to one another) and allow users to freely express themselves in the languages of their choice.

Please provide 3 subject matter tags that best describe your session. #SafeInternet #DigitalInclusion #CyberResilience

*Please specify gender e.g. agender, cis woman, cis man, female, gender-fluid, gender-neutral, male, trans woman, trans man, etc.

Moderators & Speakers Info (Please complete where possible)

	Moderator (Primary)	Moderator or (Backup)	Speaker 1	Speaker 2	Speaker 3	Speaker 4
Name	Niytai Verma		Rajneesh Jaswal	Prerana AN		
Email	niyati.verma@kooapp.com		rajneesh.jaswal@kooapp.com	prerana.an@kooapp.com		
Organization	Koo App		Koo App	Koo App		

	Moderator (Primary)	Moderator (Backup)	Speaker 1	Speaker 2	Speaker 3	Speaker 4
Designation	Director - Public Policy & Outreach		General Counsel, Head - Legal & Policy	Trust & Safety team & Nodal Contact Officer		
Gender	cis woman		cis man	cis female		
Economy of Residence / Country	India		India	India		
Stakeholder Group	Private Sector		Private Sector	Private Sector	Private Sector	
Status of Confirmation	Confirmed		Confirmed	Confirmed	Proposed	

Please explain the rationale for choosing each of the above contributors to the session.

The contributors of this session work at Koo dealing with issues of technology, policy, trust, safety, inclusion, and outreach.

Niyati Verma is Director - Public Policy & Outreach working at the intersection of government affairs, social impact, technology for good, together with stakeholders from government, academia, civil society, not for profit and others advocating inclusive & safe internet and building partnerships & programs to achieve the objective of building secure & trusted online space

Rajneesh is the General Counsel at Koo App. He also leads the Policy team and acts as the Chief Compliance Officer for Koo App.

Prerana is a part of Koo’s Trust & Safety team and works at the intersection of law and platform policies. She oversees the formulation and implementation of Koo’s platform policies. She also serves as the Nodal Officer for Koo and is responsible for all communication and coordination with law enforcement authorities.

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Session Title

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